



Hello Pasadena Rotary Club Leaders!

Our "Rotary in Houston" Media Campaign is happening now with a [Rotary In Houston PSA video \(click for video\)](#) on local TV stations, billboard, magazine articles, RI video crews filming ([click to watch behind the scenes video](#)) D5890 Rotarians & Rotaractors for People of Action videos, and so much more! We're in our final months of Rotary International's 3-year "Houston Membership & Marketing Pilot Program" to intensify awareness about Rotary in D5890 – so we must take advantage of this once in a lifetime opportunity!

Exclusive District 5890 Dropbox Just For D5890 Clubs from Rotary International

[Click here](#) to visit our District 5890 Dropbox for photos from our RI photoshoots, Rotary in Houston Marketing Materials, "Spotlight on Rotary In Houston" Newsletter, and videos.

[Click here for the February D5890 Public Image Guide:](#)

Links to TV interviews, magazine articles, D5890 billboards, videos, and more!

Important: Please review the top of Page 3 of the newsletter for: *"Is your club on the D5890 Map of Clubs & Club Information Info Correct?"*

[Click here for "Rotary Brand Center Easier-to-use Templates" Newsletter:](#)

Starting Feb 15th, find new templates to make it easier for you to create official club logos and to customize ads, social media graphics, and brochures

Need help? Contact us!

Be a Leader! Be of Service! Be a ROTARIAN

Tommie & Charlie Buscemi

Rotary District 5890 Public Image Committee Co-Chairs

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[I'm A Proud Rotarian – Click here to find out why!](#)

